

Extend Your Customer Base with Promotional Products



Promotional Products

from PromoCX™

72% of people believe the quality of promotional products reflects on the reputation of the company that distributes them¹

Offer your customers the freedom to choose from thousands of popular, high-quality products they can easily design and customize — building trust and loyalty, while creating a powerful new revenue stream for your company.

Promotional Products is our mobile-optimized web-enabled solution that lets you offer a great selection of customizable promo items, including face masks, coffee mugs, water bottles, tote bags, tee-shirts and more — from the very best brands, including Champion®, Calloway®, BIC®, totes® and Otterbox®.

Extend your online brand experience

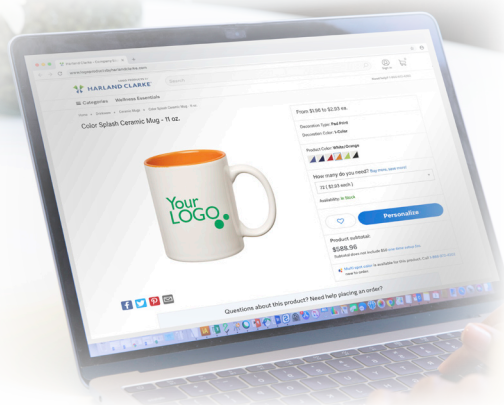
Make it easy for customers to feel safe and confident to shop thousands of everyday products from a site designed with the look and feel of a brand they can trust — yours.

43% of customers spend more money on brands they are loyal to.²

Aligning your brand to a whole new customer base has never been easier

Your customers simply browse, shop, personalize and checkout. It couldn't be easier, except, maybe, for you.

Promotional Products is a fully managed platform that's easy and convenient — we even handle production and delivery.



Create new online revenue for your company

We set up a fully functioning promotional eCommerce website and you collect the profit. Promotional products are a great way to generate steady online sales, while expanding your offering to your customer base.

Proudly offer the best products

Turn consumers into customers and customers into loyal customers with a great selection of quality promotional products. Popular custom-branded merchandise offers a unique, fun way to interact with your business.



In 2018, promotional products generated a record \$24.7 billion in revenue³

¹ 2019 Consumer Study (PPAI Research)

² Fundera

³ Mittica C.J., "Promotional Products State and Regional Sales Report - 2019" Advertising Specialty Institute, April 14, 2019



Learn how PromoCX helps you control your brand image, create better engagement, and generate additional revenue

Call 1.800.351.3843

Email contacthc@harlandclarke.com

Visit harlandclarke.com/PromoCX