



For Immediate Release

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**NEW BRAND IN FINANCIAL SERVICES BRINGS INDUSTRY'S MOST EXPANSIVE
LINEUP OF CHECKS AND PAYMENT PRODUCTS TO ITS CLIENTS**

*Harland Clarke's 2008 Check Product Portfolios Also Offer Enhanced Security Features for
Consumer and Business Customers of 70,000 Bank and Credit Union Branches*

San Antonio, Texas – March 31, 2008 – Today, financial institutions across the country will present to their consumer and business customers the industry's most comprehensive portfolios of checks and related payment products.

The Harland Clarke 2008 Check Product Catalogs are the first from the company that was formed on May 1 of last year from the merger of Clarke American and John H. Harland Printed Products. The portfolios present the "best of the best" in payment solutions from the legacy companies.

Bank customers and credit union members will get a first look at the new brand through point-of-sale displays in the branches that carry not only the Harland Clarke name, but also the company's new logo. The vivid blue and green icon is an abstraction of an H and a C coming together, symbolizing the two legacy companies forming a new dynamic entity.

"These check product portfolios are representative of the quality solutions Harland Clarke provides to our clients in multiple areas of their businesses," said Dan Singleton, Executive Vice President. "Our company has unique industry knowledge gained from active relationships with 15,000 financial institutions. We are building upon very timely and relevant insights that are backed up by 200 years of expertise. Our offerings are

(more)

Harland Clarke Launches Consumer and Business Check Product Portfolios As First of New Offerings in 2008

extensive. We provide payment solutions, marketing services, business solutions, and technology solutions to our clients. All are designed to help each financial institution build long-term relationships with their account holders.”

Harland Clarke’s Personal Check catalog carries 58 designs including many licensed brands and checks that support various social and environmental causes. Complementary accessories, such as covers and labels, are also included. The Business Products portfolio presents an enhanced and refreshed offering with more than 50 products.

“The 2008 Check Product Catalogs from Harland Clarke reflect the choices our clients’ customers have indicated they want. Each line, personal and business, was developed after analyzing extensive research of consumer behavior and ordering trends garnered from our relationships with thousands of financial institutions and their customers,” said Gwen Cuffie, Vice President of Product Marketing and Emerging Businesses. “These are robust yet extremely strategic offerings. Also, ANSI (American National Standards Institute) and Check 21 image compliance were key factors in the creation of these suites of products.”

Supporting the company’s commitment to security and fraud prevention, a new base printing stock was developed for the 2008 check products. This proprietary stock, embedded with security features and a “fugitive ink” printing process, minimizes check washing and counterfeiting. Other enhanced security features include the company’s method for packaging, shipping and tracking deliveries of printed checks to the end-users.

“Our payment product portfolios are the first of many offerings the industry will be seeing from Harland Clarke in 2008,” added Singleton. “This is just the beginning.”

About Harland Clarke Corp.

Harland Clarke Corp. is a leading provider of integrated payment solutions, marketing services and technology solutions. It serves approximately 15,000 financial institutions, as well as major investment firms, business-to-business clients, small businesses, and individual consumers. With its corporate headquarters in San Antonio, Texas and a regional headquarters in Decatur, Georgia, Harland Clarke employs approximately 5,800 people and has manufacturing facilities nationwide. Harland Clarke Corp. is a wholly-owned subsidiary of Harland Clarke Holdings Corp., which is also the parent company of Harland Financial Solutions Inc. and Scantron Corporation. Harland Clarke Holdings Corp. is wholly owned by M & F Worldwide Corp.

For more information, please visit www.harlandclarke.com.

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